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Press Assets | **Watch Teaser Video**

HUNTR/X IS COMING TO GERMANY TO BERLIN - UBER ARENA ON 15th & 16th SEPT. 2027, HAMBURG BARCLAYS ARENA ON 18th SEPT. 2027 (TWO SHOWS) AND COLOGNE, LANXESS ARENA ON 29th SEPTEMBER 2027!

AEG PRESENTS AND NETFLIX ANNOUNCE KPOP DEMON HUNTERS GOLDEN WORLD TOUR STARTING JUNE 2027

Fans are Invited to Join the Animated Characters of HUNTR/X for a Live K-pop Concert Event in Arenas Worldwide

Presented by Mastercard, Tickets on Sale to the General Public Friday, November 20

BERLIN – NOVEMBER 13, 2026 – Netflix and AEG Presents today announced global tour dates for the ***KPOP DEMON HUNTERS*** **GOLDEN WORLD TOUR** presented by Mastercard (www.kpopdemonhunterstour.com) – a next-generation K-pop concert experience unlike anything fans have seen, heard, or felt before. Launching in June

2027, the tour will stop in Berlin for 2 shows at Uber Arena on 15th Sept. & 16th Sept. 2027, in Hamburg for 2 shows at Barclays Arena on 18th Sept. 2027 and in Cologne for one show at Lanxess Arena on 29th Sept. 2027. With the first tour stops spanning North America, the U.K. and Europe, and additional international dates for Asia Pacific and Latin America regions coming soon, the tour will visit nearly 50 cities with more than 150 performances across 2027 and 2028.Tickets go on sale to the general public Friday, November 20 at 10 a.m. local time. Advance global presales begin:

- Mastercard presale begins Wednesday, November 18 at 10 a.m. local time.
- FOR THE FANS Presale begins Thursday, November 19 at 10 a.m. local time. Register now HERE.
- When general tickets go on sale on Friday, November 20, The Mastercard Collection gives eligible World Elite and World Legend cardholders access to Preferred Tickets, including some of the best seats in the house. Visit HERE for details.

Additionally, a limited number of exclusive VIP experiences and packages will be available. These exclusive offers can include an amazing selection of reserved seated tickets, on-stage photo opportunities, limited-edition memorabilia, preshow parties, custom merchandise and more! For more information, visit www.kpopdemonhunterstour.com.

Powered by songs from Netflix's most popular film of all time, beloved animated HUNTR/X characters – Rumi, Mira and Zoey – will interact with the audience through cutting-edge performance innovations that bring this fan-favorite K-pop girl group to life like never before (yes, that also includes the animated characters of the Saja Boys and Derpy Tiger). Every fan in attendance will play a part to show the world How It's Done, Done, Done! More than a concert, this is a first-of-its-kind production that immerses fans in the storytelling with live-action stunts and performers, fan-favorite music and choreography, and special performances.

"*KPop Demon Hunters* has transformed from a breakout hit into a generational phenomenon — sustaining 63 consecutive weeks in Netflix's Global Top 10, eclipsing 2 billion Spotify streams for 'Golden,' and breaking the all-time record for the longest running soundtrack at No. 1 on Billboard's Top Soundtracks chart," said **Marian Lee, Netflix's Chief Marketing Officer**. "This fandom was never about a single moment, and the Golden World Tour is how we keep it going – bringing that 'Takedown' energy to arenas around the world, where fans can sing, dance and help HUNTR/X seal the Honmoon."

AEG Presents President of Global Touring, Rich Schaefer: "*KPop Demon Hunters* has become a global phenomenon, with characters and music that already mean so much to fans around the world. We're excited to work with Netflix to bring that world to life on tour, with the music at the heart of a show that makes fans part of the adventure. The Golden World Tour gives us the chance to create something special for this incredible audience and bring fans of every generation together to experience it."

"Some of the most meaningful moments come from shared experiences around what we love and with every trusted exchange we make those movements possible for cardholders," said **Jill Kramer, Chief Marketing and Communications Officer, Mastercard**. "Together with our partners, we're bringing fans closer to the music, characters, and world of *KPop Demon Hunters,* create golden moments of their own through special access and Priceless Experiences that reach far beyond the stage."

Creative direction for the tour is led by Amy Tinkham, a director, writer, and show designer with more than 25 years of experience across concerts, tours, theater, dance, and large-scale live entertainment. Her credits include Disney's Descendants/Zombies: Worlds Collide Tour, Cirque du Soleil's Songblazers, Aerosmith's Peace Out tour, Bob Marley Hope Road, and live productions for artists including James Taylor, Paul McCartney, and Mariah Carey.

So get ready, because this larger-than-life spectacle is the moment that fans have been waiting for – from the opening number through the final battle, HUNTR/X fans will be glowin!

Additional international cities and dates will be announced. Mastercard presale eligibility and availability may vary by market.

Trip.com joins the *KPop Demon Hunters* Golden World Tour as the Official Travel Partner. Fans can download the Trip.com app to access the presale and discover ticket and travel bundles, making it easier to join HUNTR/X on the road.

Netflix's *KPop Demon Hunters* became a global phenomenon shortly following its release on June 20, 2025 and is Netflix's most popular film of all time, surpassing over 670 million views with 63 consecutive weeks on Netflix's Global Top 10. The film won Best Animated Feature at the Academy Awards, Critics' Choice Awards, Golden Globes, and its breakout song "Golden" became the first K-pop track to win both an Oscar and a Grammy. The soundtrack continues to make history as the first to place four songs simultaneously in the Billboard Hot 100 top ten, accumulating over 15 billion global streams.

For tickets, tour updates, and additional information, visit www.kpopdemonhunterstour.com and follow the official @kpopdemonhunters.tour on social.

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About AEG Presents
Combining the power of the live event with a focus on true artist development, AEG Presents is a world leader in the music and entertainment industries. Operating across five continents, the company has an unparalleled commitment to artistry, creativity, and community. Its tentpole festivals and multi-day music events — which include the iconic Coachella Valley Music & Arts Festival and the legendary New Orleans Jazz & Heritage Festival alongside British Summer Time at Hyde Park, Stagecoach, Electric Forest, Rock En Seine and All Points East — continue to set the bar for the live music experience. AEG Presents promotes global tours for artists such as ATEEZ, Justin Bieber, Zach Bryan, Sabrina Carpenter, Kenny

Chesney, Luke Combs, Celine Dion, ENHYPEN, Elton John, Carin León, Paul McCartney, The Rolling Stones, Ed Sheeran, Taylor Swift, and Tyler, The Creator, in addition to — through its network of clubs, theatres, arenas, stadiums and renowned partner brands such as Auguri Productions, The Bowery Presents, Cárdenas Marketing Network, Concerts West, Creativeman Productions, Frontier Touring, Goldenvoice, Greenhouse Talent, Marshall Arts, MCT Agentur, Messina Touring Group, Outback Presents, PromoWest Productions, and Zero Mile Presents — creating and developing an unmatched infrastructure for artist development and audience reach. More information can be found at www.aegpresents.com.

About *KPop Demon Hunters*
Netflix's *KPop Demon Hunters*, directed by Maggie Kang and Chris Appelhans, became a global phenomenon shortly following its release on June 20, 2025. The film is Netflix's most popular film of all time, surpassing over 670 million views with 63 consecutive weeks on Netflix's Global Top 10.

It swept every award category: winning Best Animated Feature at the Academy Awards, Critics' Choice Awards, Golden Globes, as well as ten Annie Awards. Its breakout song "Golden" became the first K-pop track to win both an Oscar and a Grammy.

The soundtrack continues to make history as the first to place four songs simultaneously in the Billboard Hot 100 top ten, accumulating over 15 billion global streams. "Golden" held No. 1 on the Hot 100 for eight weeks — the longest such run by a female group this century — and was certified 5x Platinum.

About Mastercard
Mastercard powers economies and empowers people in 200+ countries and territories worldwide. Together with our customers, we're building a resilient economy where everyone can prosper. We support a wide range of digital payments choices, making transactions secure, simple, smart and accessible. Our technology and innovation, partnerships and networks combine to deliver a unique set of products and services that help people, businesses and governments realize their greatest potential. www.mastercard.com

About Trip.com
Trip.com Group Limited is a leading global one-stop travel platform, integrating a comprehensive suite of travel products and services and differentiated travel content. It is the go-to destination for many travelers in Asia, and increasingly for travelers around the world, to explore travel, get inspired, make informed and cost-effective travel bookings, enjoy hassle-free on-the-go support, and share travel experience. Founded in 1999 and listed on NASDAQ in 2003 and HKEX in 2021, the Company currently operates under a portfolio of brands, including Ctrip, Qunar, Trip.com and Skyscanner, with the mission "to pursue the perfect trip for a better world."

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