



M.I.L.K.

COPENHAGEN BASED M.I.L.K. RELEASES STUNNING DEBUT EP 'A MEMORY OF MEMORY OF A POSTCARD'

Copenhagen based artist **M.I.L.K.** (real name: Emil Wilk) releases his much-anticipated debut EP **'A Memory Of A Memory Of A Postcard'**. A blissful, nostalgia drenched 6 track visual EP, **M.I.L.K.** is proving he is an artist with vast potential - and an ear for an unforgettable melody. Fresh from signing to **Capitol Music France** and **Interscope** in the US - M.I.L.K.'s debut EP is a perfect introduction to his intoxicating brand of RnB-tinged yacht rock. Interest around **M.I.L.K.** has been building steadily (and rather quickly) since his first upload to SoundCloud - and now he's finally ready to release the long awaited debut EP **'A Memory Of A Memory Of A Postcard'**.

The EP will continue to unfold throughout the rest of the year with a visual EP project including a video installation, 6 music videos, a photo series and an exhibition tour. Explaining the lyrical meaning behind lead single 'When You Feel Good' - Emil said: *"The song is about the simple notion that good times are infectious - when other people feel good it makes you feel good." "A smile from a stranger saves my day sometimes. And that's actually something I really needed during the time when I wrote the song. I was craving so hard for a change in my life, so even though this is definitely a good-times-song the process of writing it was therapeutic."*

M.I.L.K.'s songwriting harks back to 70's legends such as Curtis Mayfield or Shuggie Otis, but also hints at more modern electronic acts such as Jungle or Rhye when it comes to production and overall expression.

His liquid skill set and distinctive style has made **M.I.L.K.** a trusted collaborator to some of the frontrunners on the rising scene of Scandinavian alternative pop - but his collaborations don't stop in the music studio. **M.I.L.K.** has been making waves in the world of visual arts, too - where he has been directing music videos and developing projects for the likes of Liima [4AD], Reptile Youth, Blondage, Soleima etc. - a growing list with a bunch of visual productions and music collaborations currently in the making. Speaking a little more on where he gets his inspiration from musically, Emil said: "When I write my songs, I always start from something visual. It's a kind of mental scene or scenario that I try to capture and nuance through the music. I always make mood boards, with visual inspiration, which I then feed into my producer mind. I think it's a thing from my work with film and documentaries, but it works for me."

M.I.L.K. announced himself last year with the glorious, laid-back blog hit 'If We Want To' - which has since seen 450,000 streams on SoundCloud, and hugely encouraging tips from the likes of NME, The Line Of Best Fit, SPIN, Nowness, Beats 1, BBC 6 Music and many more.

M.I.L.K. then followed up his initial blog-hit, with two additional singles — 'Following the Sun' and 'U and Me' - which saw radio airplay across Europe, over 2 million streams across all platforms, with numerous sources calling out **M.I.L.K.** as One To Watch for 2017.

An intriguing concoction of tropical production, swaying percussion, and sumptuous melodies, **M.I.L.K.** is an artist who wants to do things a little differently. **M.I.L.K.** is the sound of summer and sand between your toes. In these uncertain times, we need all need a positive breath of fresh air. That's what **M.I.L.K.** is.

<http://m-i-l-k.link>

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Tickets: 040 413 22 60 // 01806 62 62 80 (Festnetz: 0,20€/Anruf, Mobilfunk: max. 0,60€/Anruf)
Online: www.kj.de // tickets@kj.de